VIVANT Unveils Next-Level Wine Enjoyment Technology, Elevating Elegance and Precision in Temperature Control

Singapore, [March 29, 2024] – Originating from the heart of Taiwan, VIVANT, a brand with a rich 30-year legacy in the semiconductor industry, is at the forefront of revolutionizing wine enjoyment. As VIVANT makes its debut in Singapore and broadens its reach globally, it brings a commitment to superior technology for exceptional taste, introducing groundbreaking innovations to celebrate every wine moment.

Brand Philosophy: A Commitment to Tradition and Innovation

At the core of VIVANT's mission is a profound respect for the winemaking tradition, coupled with a drive to innovate. This philosophy is rooted in the belief that technology should enhance, not overshadow, the authentic taste and heritage of wine. "The hardworking spirit of Taiwanese farmers is evident in every grain. The products I aim to create honor the vintners' hard work, enabling wines to be enjoyed at the perfect temperature for the ultimate drinking experience," shares VIVANT's founder and CEO, Daniel Fu. This dedication to honoring the craft of winemaking while pushing the boundaries of technology encapsulates VIVANT's vision to blend the best of both worlds.

VIVANT's Product Line: Your Sommelier on the Go





VENUS Portable Wine Chiller

TITAN Portable Decanter Chiller

- **The VENUS Portable Wine Chiller** combines convenience and precision, ensuring each bottle of wine is chilled to perfection. With an MSRP of US\$680.00, it is available in the Singapore market in four colors: burgundy red, black, silver, and gold.
- The newly launched TITAN Portable Decanter Chiller, introduced in 2024, elevates the decanting process with its cutting-edge cooling technology, becoming an essential

for every wine enthusiast. It is priced at US\$875.00 and comes in two colors: burgundy red and black.

Innovative Technology for Unmatched Precision

VIVANT leads with its revolutionary dual cooling system, meticulously adjusting wine temperatures from 8°C / 46°F to 20°C / 68°F, thereby unlocking the full spectrum of flavors and aromas. Supported by a robust and safe removable battery with a lifespan of 2.5 to 4 hours, VIVANT guarantees reliability and convenience for wine aficionados everywhere. The integration of a semiconductor microchip and IR temperature sensor is a testament to VIVANT's unparalleled precision in temperature control, redefining the wine experience.

iF Design Award: A Fusion of Style and Functionality

The brand's dedication to excellence was recently honored with the prestigious iF Design Award 2024, highlighting VIVANT's commitment to not only leading-edge technology but also to an elegant and user-friendly design. The stylish aesthetics of VIVANT products go beyond mere functionality, transforming each item into a statement piece that enhances any setting.

Discover the distinctive story and revolutionary products of VIVANT, and join us in a celebration of the art of wine enjoyment like never before!

[Appendix] Product Specifications

VENUS Portable Wine Chiller

Venus Portable Wine Chiller		Description
Dimension	164(W) x 245(L) x 232(H) mm	
Weight	2.2KG / 4.85 lbs	Including a 500g/ 1.1 lbs rechargeable battery
Chamber	115mm	Compatible with large diameter of Champagne
Battery	18V, 5,500mAh, 99Wh	Life time 2.5~4 hours

Voltage	100~240V, 50~ 60Hz (input) 21.2V, 2.7A (output)	Full-voltage

TITAN Portable Decanter Chiller

Titan Portable Decanter Chiller		Description
Dimension	285(L) * 190(W) * 83(H) mm	
Weight	2.4KG / 5.29 lbs	Including a 500g/ 1.1 lbs rechargeable battery
Battery	18V, 5,500mAh, 99Wh	Life time 2.5~4 hours
Voltage	100~240V, 50~ 60Hz (input) 21.2V, 2.7A (output)	Full-voltage

Decanter		
Material	Glass	
Capacity	1200 c.c. (Standard Usage 750 c.c.)	
Dimension	Outer diameter Ø 160mm, height 245mm, bottom diameter Ø 100mm.	

About VIVANT:

VIVANT is at the forefront of the wine accessory industry, emerging from a rich heritage in Taiwan's semiconductor sector. With a focus on enhancing the wine drinking experience, VIVANT merges cutting-edge technology with sleek design to ensure every bottle of wine is celebrated to its fullest potential.

Press Contacts

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Please find more information on our Media Kit at this link: <u>https://drive.google.com/file/d/1zhrUyWC34TUqJA_G-pJ0OKsWyC4UbAdu/view?usp=sharing</u>