

FOR IMMEDIATE RELEASE

FHA-Food & Beverage 2025: A Global Stage for Groundbreaking Collaborations and Culinary Innovation

A powerhouse of global collaboration, uniting 47,992 F&B leaders and innovators from around the world



SINGAPORE, 15 April 2025 - FHA Food & Beverage 2025 concluded with resounding success following four bustling days of innovative business interactions and collaborations. Uniting industry leaders, professionals, and culinary innovators under one roof, FHA F&B 2025 has played host to more than **1,600 exhibitors from over 50 countries**, showcasing their innovative products and solutions at the region's leading food & beverage trade event.

With **12 dynamic segments** offering attendees an unparalleled experience, the event covered everything from cutting-edge technology to innovative products and practices, designed to address the ever-evolving needs of the food & beverage industry.

Highlights from the Heart of the Showfloor

This year's trade show floor was alive with global collaboration and food innovation, featuring impressive country pavilions across Halls 3 to 8. From regional players like Singapore, Malaysia, Japan & Korea, to international exhibitors from Europe, the Americas, and the Asia-Pacific region added to the diversity. New participation also includes countries like Morocco, Jordan Georgia and the Vietnam Pavilion.

By Informa Markets

The **Singapore Pavilion**, led by Enterprise Singapore, facilitated business matching between local exhibitors and international buyers. It drew strong interest with a unique collaboration, showcasing sustainable ice cream sandwiches with roasted crickets. Additionally, the **Singapore Farmers' Market** highlighted local produce and urban farming solutions, organised by the Singapore Food Manufacturers Association.

Australia is proud to take the spotlight as the **Partner Country at FHA 2025**, bringing its finest to one of Asia's premier food and hospitality trade events. The Australian booths stole the hearts with the strong showcase of its capabilities- renowned for its premium produce, cutting-edge food innovation, and commitment to sustainability.

Dynamic Connections at FHA Food & Beverage 2025

Driving constant innovation through greater connectivity, FHA Food & Beverage 2025 saw significant business connections made through its Hosted Buyer Programme. Attracting 352 pre-qualified buyers from over 20 countries and regions, the event proved to be the place to meet and create meaningful connections with a diverse cross-section of the industry.

Over four days, these buyers conducted a staggering 5500 meetings with exhibitors and trade partners alike, fostering viable connections and propelling the industry forward.

Crowning New Champions and Representatives



FHA-Food & Beverage 2025 introduced the Zero-Alcohol Beverage Space and hosted the inaugural Zero Mixology Challenge, where global mixologists created innovative non-alcoholic drinks. The winners will advance to the international finals in Shanghai. The National Cocktail Challenge brought together Singapore's finest bartenders in a spirited competition for the honour of representing the country at the prestigious World Cocktail Championship in Colombia.

This year's FHA exhilarating competitions brought together the industry's finest. FHA Culinary Challenge was divided into the National Team Challenge and the individual segments were further split into two main tracks: Culinary, featuring practical hot cooking with poultry, seafood, vegetarian dishes, and more; and Patisserie, which included events such as the Restaurant Dessert Challenge, Practical Cake Decoration, Petits Fours, Pastry Showcase, Artistic Sculpture, and more.



By Informa Markets

Singapore Exhibition Services (Pte) Ltd
63 Robinson Road
Afro Asia, #06-02
Singapore 068894
Co. Reg No. - 197000345C
e enquiry@foodnhotelasia.com

The Battle for the Lion delivered a thrilling live cook-off as the top three teams from the Chef's Table Challenge went head-to-head, tackling mystery ingredients under intense time pressure. Rising above the competition, Team China Regional claimed a well-earned victory since the competition was last held in 2018.

See Annex A for the full list of FHA-Food & Beverage 2025 competition winners.

Unveiling FHA 2026

Following the success of the 2025 edition, FHA looks forward to welcoming industry partners, exhibitors, and buyers in the coming year.

"After the remarkable success of FHA 2025, we are excited to return 21–24 April 2026 with a unified edition—FHA 2026, bringing together Food & Beverage and HoReCa under one powerful brand. Spanning all 10 halls of Singapore EXPO, this landmark event will offer an unparalleled platform for the industry to connect, innovate, and showcase the future of food and hospitality." said Ian Roberts, Vice President Asia, Informa Markets.

For images and more information, refer to the press kit link: <https://bit.ly/FHA25PostEvent>

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For Media Enquiries

Informa Markets

Belinda Goh

Tel: +65 9066 0115

Email: Belinda.Goh@informa.com

Brand Cellar

Vanessa Chong

Tel: +65 9787 5794

Email: vanessachong@brand-cellar.com

Shane Yong

Tel: +65 9074 3284

Email: shane@brand-cellar.com

Amanda Lee

Tel: +65 9236 7266

Email: amandalee@brand-cellar.com



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Hospitality, Food & Beverage at Informa Markets

Informa Markets' Hospitality, Food & Beverage portfolio includes a series of global in-person trade events and an online content platform Saladplate - aimed at fostering business relationships, enabling learning, and enhancing trade opportunities for the industry.

With several established events within the portfolio such as Hotelex Shanghai, Food&HotelAsia, HOFEX, Fispal Food Service, and Abastur, the portfolio together offers an unparalleled audience reach across the world. Staging 35 live and digital events in major cities including Shanghai, Hong Kong, Singapore, Ho Chi Minh City, Seoul, Kuala Lumpur, Mumbai, Bangkok, Sao Paulo, and Mexico City.

Working alongside established industry partners, government bodies, and recognised professionals, the portfolio aims at bringing companies, individuals, and the industry to the forefront of global business innovation by offering solutions and opportunities that meet today's business needs.

About Informa Markets

FHA-Food & Beverage is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days a year.

For more information, please visit www.informamarkets.com.



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ANNEX A: FHA- FOOD & BEVERAGE 2025 COMPETITION WINNERS

Zero Mixology

- 1st place: Liew Jia Ler, Malaysia
- 2nd place: Amy Guan Bo Yuan, China
- 3rd place: Muhammad Nor Adrian Bin Abdullah, Singapore

National Cocktail Challenge

- 1st place: Amy Guan, Parkroyal Beach Road Singapore
- 2nd place: Rojie Leong-on Pan Pacific Singapore
- 3rd place: Ryan Labro, Resort World Singapore
- Flair champion: Aldrin Javar, Pan Pacific Singapore

Student Category

- Champion- Duc Tuan Nguyen, Amity Global Institute
- 1st runner up- Quentin Aldrich Tanuya, MDIS- Management Development Institute of Singapore
- 2nd runner up- Khient Gerald Herda, Amity Global Institute

FHA Culinary Challenge

- Best Apprentice Team of The Year: TP CCM Team 1 (Joanne Koong & Xaeus Yong) - Taiwan
- Best Chef Award: Kelvin Mau - Singapore
- Outstanding Artistry And Technique Award: An Li Jun - Singapore
- Patisserie Practical, Restaurant Dessert - Best Dessert 2nd Runner Up: Jolene Lim - Singapore
- Patisserie Practical, Restaurant Dessert - Best Dessert 1st Runner Up: Pang Xiaorong - Taiwan
- Patisserie Practical, Restaurant Dessert – Best Dessert Champion: Huei Fang Foo - Singapore
- National Team Challenge 2nd Runner Up: South Korea
- National Team Challenge 1st Runner Up: China Regional
- National Team Challenge Champion: Singapore
- National Team Challenge Best Pastry Chef: Heo Yeon Kyung South Korea
- Battle of the Lion – China Regional